

LINDEN OLIVIA HASS
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www.lindenoliviahass.com

WORK EXPERIENCE

New York Magazine (May 2010 – Present)

New York, NY

Design Production Manager

- Design print advertisements for Marketplace and front-of-book.
- Prepare images and graphic assets for the catalog; includes scanning, color correcting, clipping and retouching.
- Work closely with the sales team to conceptualize and design templates for print and online marketing materials, including print advertisements, dedicated emails, web banners, and promotional material.
- Responsible for the delivery of press ready files to the printer in a customized electronic workflow by monitoring and recording all stages of page proofs for publication.

Digital Production Artist / Photo Editing for NYMag.com/TheCut

- Prepare, color correct, retouch, crop, batch rename, and size all "Runway" and "Look Book" images using Photoshop actions.
- Maintain photo database, update photo metadata, and crop renditions on VPN (network server) for the back-end of *The Cut*.
- Responsible for managing and organizing the visual coverage for multiple international 'fashion weeks'.

LoftLife Magazine (January 2007 – March 2010)

New York, NY

Photo Editor

- Oversaw all photographic elements, color correction and retouching of the print publication and online.
- Curated and designed layout for recurring column "Big Blank Wall", a round up of interior furnishings and products.
- Maintained relationships with photographers and image providers, arranged photo shoot locations, and negotiated budgets.
- Photographed quarterly feature travel story, showcasing various design centric cities both domestic and international.

The Black Book (March 2005 – October 2008)

New York, NY

Production Manager, Graphic Designer

- Designed and produced quarterly, hardbound resource books used as directories for the creative community worldwide.
- Project managed all printing, prepress, posting material to FTP; and maintained relationships with vendors.
- Founder and director of Black Book *RAWFIFTY* competition, a national talents search for emerging artists of all mediums.
- Collaborated with other departments in art direction for adverts, invitations, awards, email blasts, and collateral material.

Freelance (2004 – Present)

Nationwide

Web Design

- Conceptualize, design, and build websites using Dreamweaver, Photoshop, and HTML.
- Sites include: lindenoliviahass.com, emilykanart.com, and debralawrencegallery.com.

Event Photography

- Photograph corporate campaigns, special events, architecture, weddings, and concerts for clients including Guest of a Guest and Fame Game: www.famegame.com/person/Linden_Hass.

EDUCATION

American University (1999 – 2003)

Washington, DC

- GPA: 3.43 Graduated with a B.A. in Interdisciplinary Studies
- Visual Media expressing Multicultural Studies and Anthropology.

International Center of Photography (2007 & 2009)

New York, NY

- Continuing education in: Fine Art Portfolio Printing, Web Design, and Advanced Photoshop technique.

Cornerstone Foundation (May 2005 – August 2005)

San Ignacio, BZ

- Studied and photographed personal accounts, generations of culture and women's issues; delivered informational speeches to public service organizations regarding HIV/AIDS.

ESL Teacher Certification (2003-04)

Barcelona, ES

- Responsible for teaching reading, writing, listening, and grammar to business professionals.

SKILLS

- Highly proficient in Photoshop, Illustrator, InDesign, Bridge, Dreamweaver, Lightroom, Camera RAW, Color-correcting, retouching, digital output, photo metadata, scanning, archiving, HTML, MySQL, Quark, Microsoft Office, Atex, PGL,VPN, and advanced Spanish.

INTERESTS

- Travel, photography, design, health & fitness, beauty & skincare, fashion, Zumba®, skiing, social media, architecture, and interior design.