

THE BLACK BOOK PHOTOGRAPHY 2008



**THE
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BOOK**




**THE
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The industry classic.

The work of the world's finest commercial photographers.

THE BLACK BOOK PHOTOGRAPHY 2008

Volume I





*G*reetings,

The volume of *The Black Book* you are holding is the exciting new future of our 40-year-old flagship product. *The Black Book* has been transformed into a sleek three-volume bookazine for 2008. The goals in transforming *The Black Book* were simple: make the work fresher, streamline content, and offer bigger spreads for a bigger impact.

Our goal with *The Black Book* was to deliver better, fresher work to the art buying community. We've got some of the world's best photographers between these covers, and there is no better way to show that off than with a massive page. Starting now, *The Black Book* enters its renaissance. It's something of an antithesis to the computer monitor. Ink. Paper. Big Images. Enough to make you grab a cup of coffee and let your screen saver kick in for a while.

From New York City,

Joe Resudek

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